

## Media and Photography Policy



DREAM  
PERFORM  
ACHIEVE  
INSPIRE

This statement seeks to clarify how Sydney Eisteddfod :  
obtains, uses and stores images of its performers, especially those under  
18 years of age, and addresses the privacy of its entrants and their families ;  
manages photography at events to minimise impact on participants and audience ;  
and seeks to avoid inappropriate use of images.

Sydney Eisteddfod obtains *consent* for the right to record, film, broadcast, telecast, videotape and photograph any entrant when they agree to the *General Rules and Conditions of Entry* ( see items 28, 29 and 30 ) at the time of entry submission. It is assumed that the person(s) submitting an entry on behalf of a child has acquired appropriate consent from the parent or guardian of that child.

Sydney Eisteddfod and its partners may use recordings, films, broadcasts, telecasts, videotapes, and photographs for promotional and publicity purposes, including programs, flyers and online, to highlight entrant participation to current and prospective sponsors, however photographs will *not* be released for third party promotion unless specific consent has been obtained from the person who has been photographed, or if under 18, their parent or guardian.

Only images relating to Sydney Eisteddfod's activities will be obtained, including performance, presentation and documentation of the festival. All images will be sensitive to suitable representation of children in the media, and where children perform as a part of a group, only photographs in a group context will be used, unless specific consent has been obtained from a parent or guardian.

The full names of entrants and their suburb may be published in Sydney Eisteddfod programs, publications and on our website - when publication is in public media, full names may be used, however if photographs of children are published on social media only first names will be used.

Sydney Eisteddfod discourages patrons, parents and spectators from taking photographs at our events. We endeavour to exercise due diligence to ensure that participants will not feature in images that are taken by members of the public.

Only reputable commercial photographers, videographers and production companies are used - they are screened for their suitability, including *Working with Children Checks* where appropriate, and no child will be left unsupervised during any of these procedures.

Images are stored securely with only authorised personnel having access. Websites where images are made available for purchase are password protected and the images will be removed after a reasonable period.

*Any concerns relating to use of images of Sydney Eisteddfod participants should be directed to [info@sydneyeisteddfod.com.au](mailto:info@sydneyeisteddfod.com.au)*

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